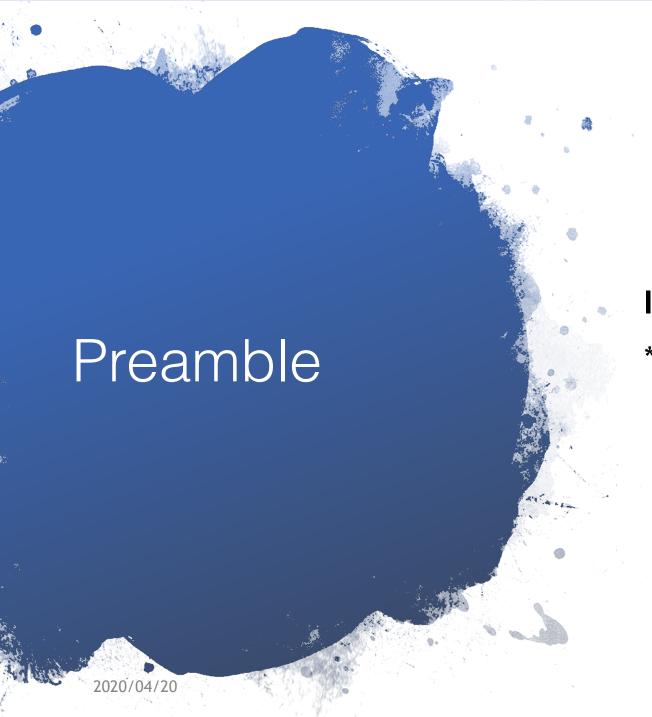


# Im4theArts Vision, Mission, Values and Principles and Aims Draft - for comment

### Preamble



Im4theArts is a vehicle to mobilise
\*artists,



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\*artists,

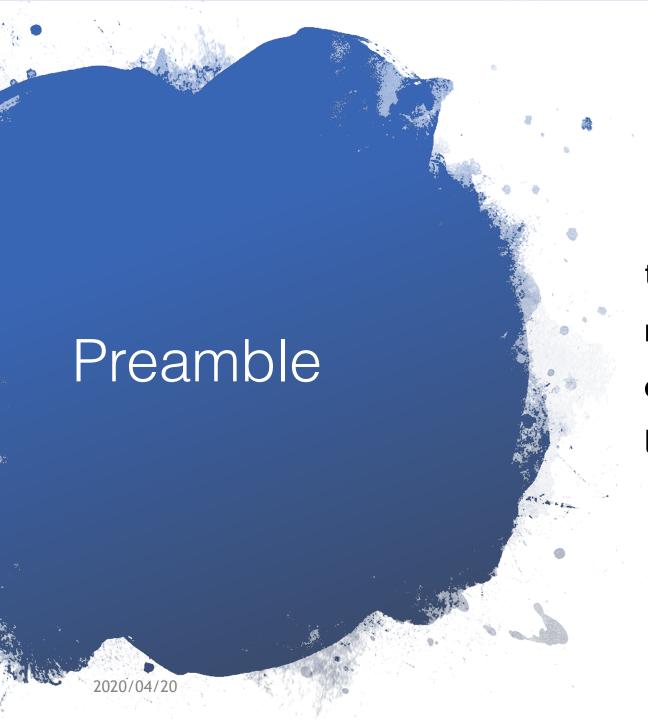
\*people working in the arts,



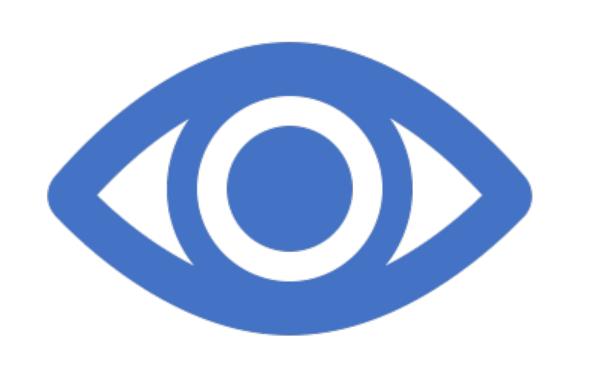
Im4theArts is a vehicle to mobilise
\*artists,

\*people working in the arts, and

\*people who love the arts,



to participate actively in bringing meaningful change in the cultural and creative industries and in society at large.



### Vision



Our vision is of a just society in which the contributions of the arts to human, social and economic development are recognised and supported.

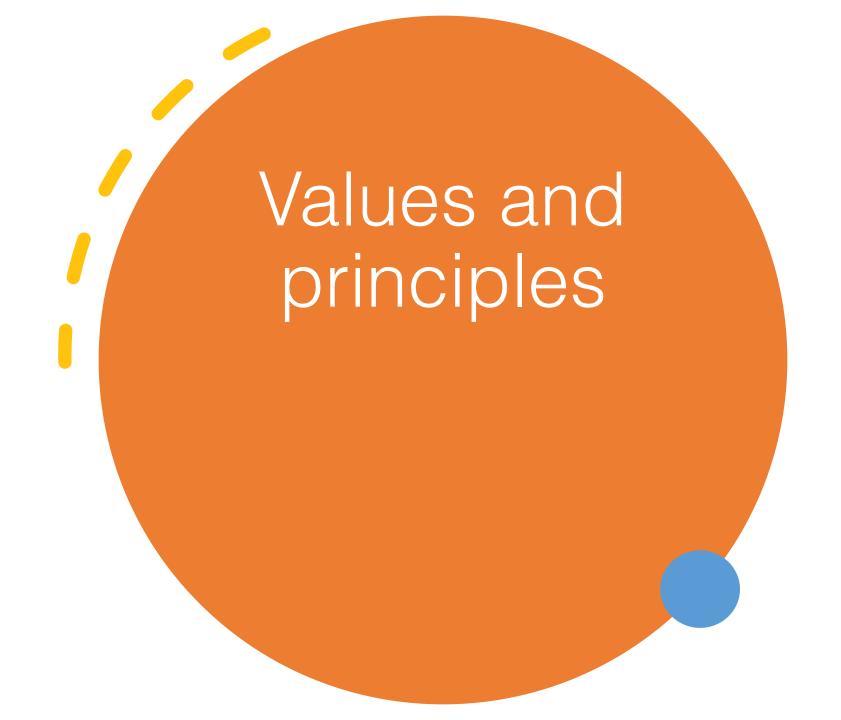
### Vision

### Mission



### Mission

To be a fearless voice in representing the interests of artists and all those working in the arts sector.



2020/04/20

### Values and principles

Respect for all human beings irrespective of gender, colour, ethnicity, class, sexual orientation, age or country of origin, and expressed in words, deeds and attitudes.



Social and economic justice.





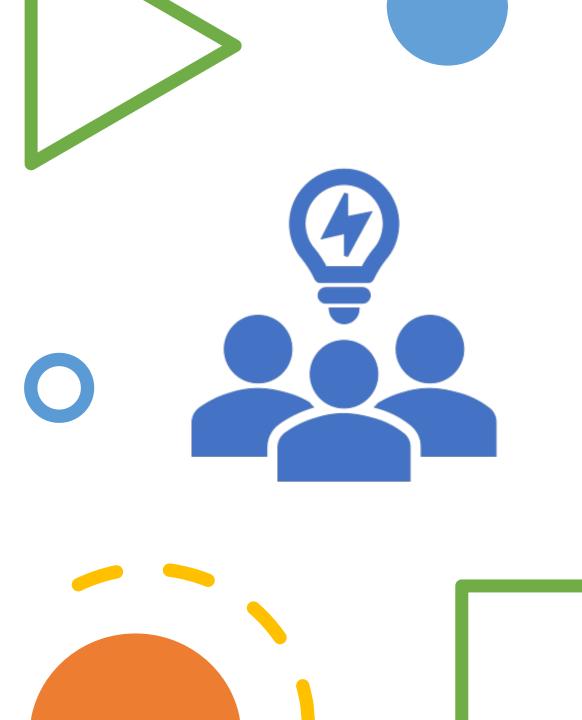
Transparency, accountability and integrity.

## Values and principles

Political independence and non-partisanship.

2020/04/20 Im4theArts

To provide a platform for information sharing, exchange of ideas, criticism and debate.



To mobilise artists and all those working in the arts across all disciplines and genres to advance the interests of all the sectors.



To ensure that arts education, resources and facilities are accessible to all.





To advocate for policies that address historical imbalances and social and economic inequality and promote the development of a just and free South Africa.

To help build capacity within our sector to ensure our resilience.



To promote and defend our constitutional right to freedom of creative expression.



To hold accountable government officials, departments, institutions and funding agencies that are responsible for the arts.

